

Neutronian

Certified Data Solutions - Q1 2024

A Guide for Data Buyers

Supplier assessment can be a daunting task and doing your due diligence when it comes to another company's data privacy practices and data quality processes is hard to assess from the outside looking in.

Do your future self a favor and keep this list handy and use it as a reference when looking for new data/audience suppliers. Each of the below have completed Neutronian's Data Quality Certification, an in-depth independent audit of data quality and privacy compliance.

If your current data/audience supplier is not on this list, maybe it's time you asked why.

Data Quality Certification



- Deep dive across all 5 categories of the NQI Framework
- Provides remediation path for areas that do not meet baseline criteria



Cookieless Certification



- Added layer of cookieless verification
- Provides feedback on areas that are not yet cookieless ready



Data Quality Certification by Neutronian & IAB Tech Lab DTS Compliance



- Combined process to receive both NQI Certification and the IAB Tech Lab DTS Compliance



[Visit our website](#) for more information or contact us at partner@neutronian.com

neutronian.com | [Follow us on LinkedIn](#)